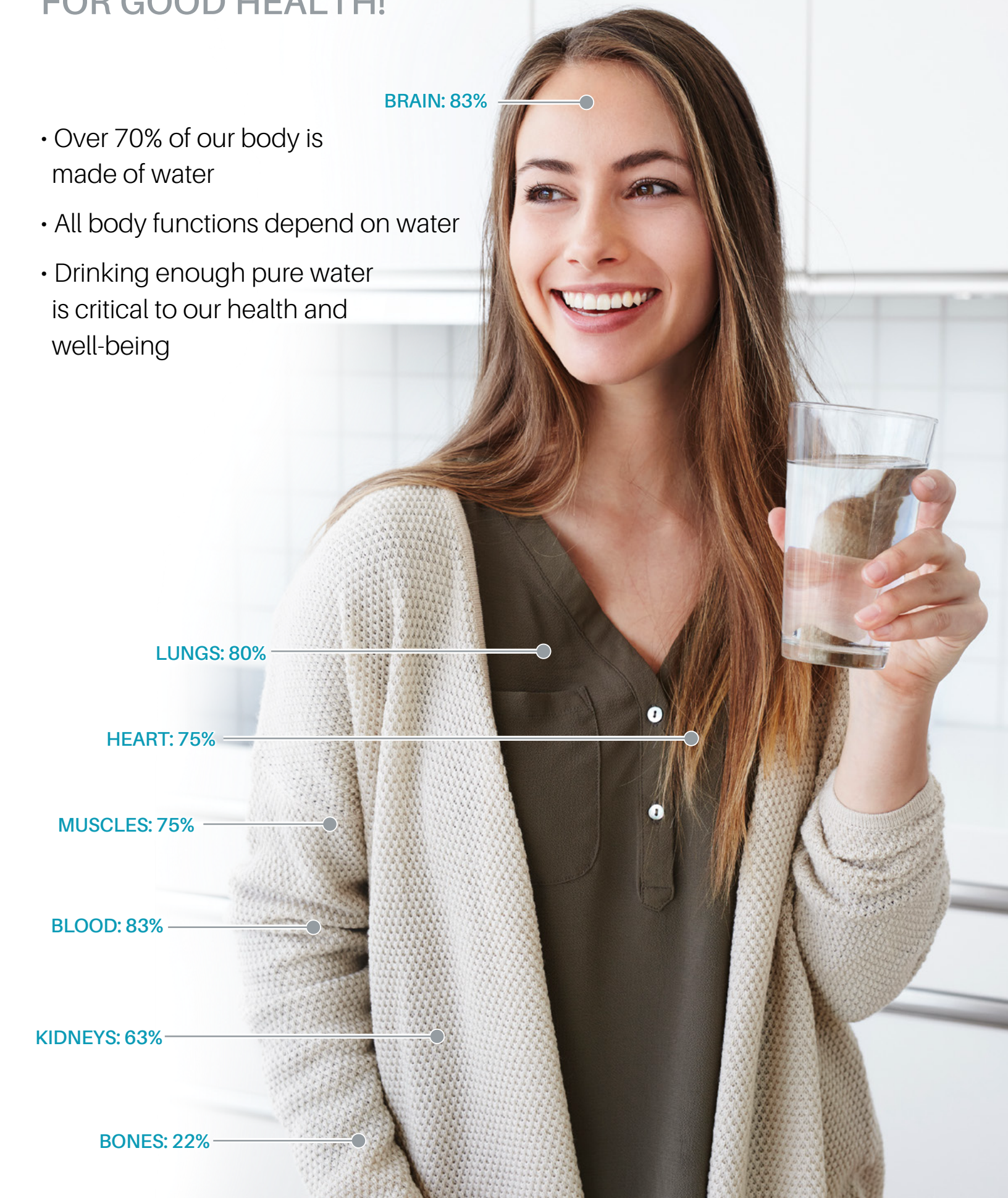

THE WATER YOU DRINK

# WATER IS A CRITICAL FACTOR
## FOR GOOD HEALTH!

- Over 70% of our body is made of water
- All body functions depend on water
- Drinking enough pure water is critical to our health and well-being

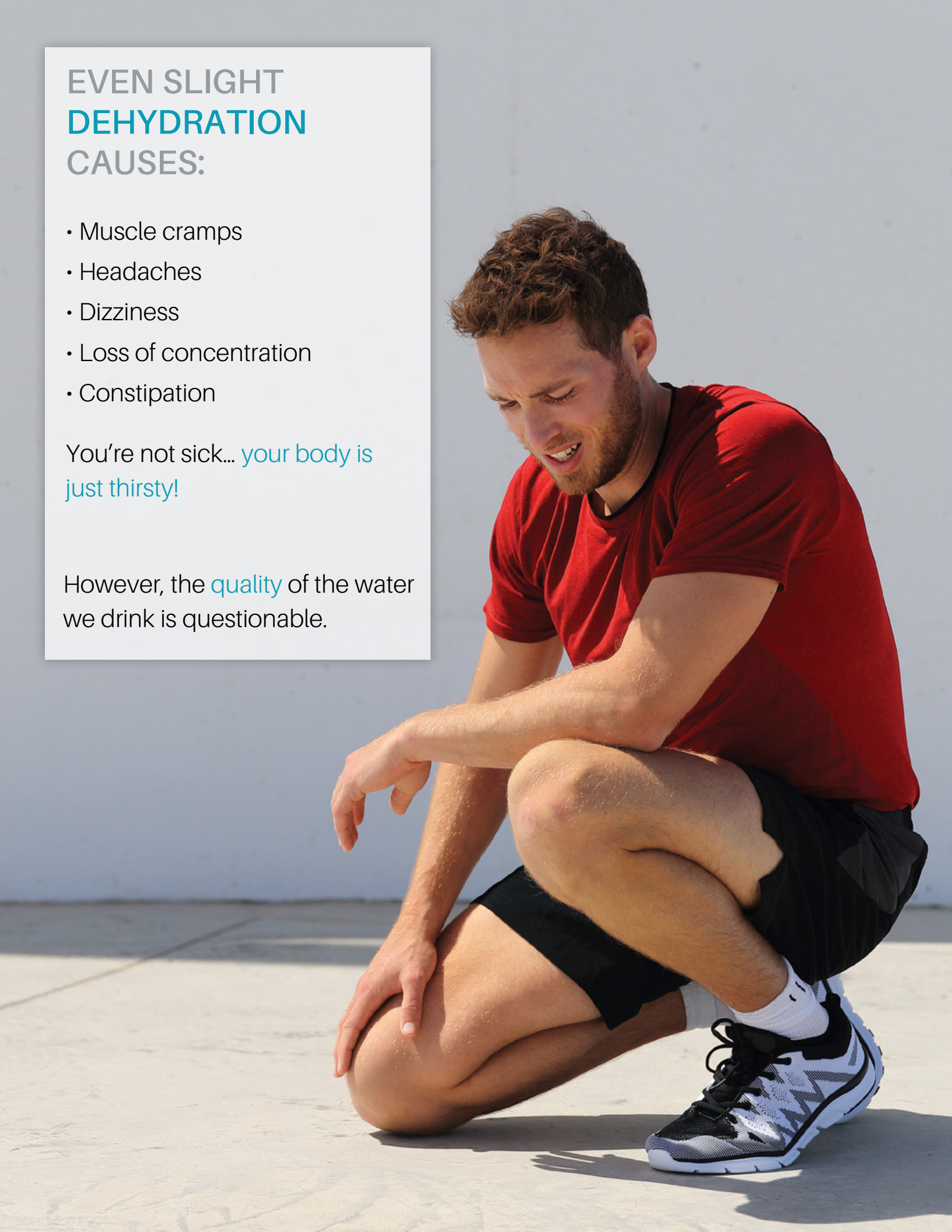


## EVEN SLIGHT **DEHYDRATION** CAUSES:

- Muscle cramps
- Headaches
- Dizziness
- Loss of concentration
- Constipation

You're not sick... your body is just thirsty!

However, the quality of the water we drink is questionable.



# OUR WATER IS CONTAMINATED WITH PESTICIDES, HERBICIDES, FERTILIZERS, PFAS, INDUSTRIAL SOLVENTS AND PRESCRIPTION MEDICATION.

Hundreds of chemicals are added to our drinking water at the water treatment plants.

Once treated, the water then travels through miles of 40-80 year old pipes contaminating it with bacteria, viruses, sediments, lead and other heavy metals.

Over 240,000 boil water alerts occur annually and many times we consume tap water unaware of these alerts.





## WHAT IS IN OUR WATER?

LEAD

CHLORINE

CRYPTOSPORIDIUM

E. COLI

GIARDIA CYSTS

ASBESTOS

BACTERIA

PESTICIDES

HERBICIDES

SILT AND RUST

TRIHALOMETHANES

BAD TASTE & ODORS



If you wouldn't swim in your swiming pool when it is first filled with water, why would you drink or prepare your food with it?

# THE FACTS ARE EVERYWHERE!




U.S. News & World Report

*"WARNING: YOUR DRINKING WATER MAY BE DANGEROUS!"*

Council on Environmental Quality

*"Cancer risk among people drinking chlorinated water is 93% higher than among those whose water does not contain chlorine"*

NATIONAL GEOGRAPHIC

*"Pharmaceuticals, especially antibiotics and steroids, are widely present in the nation's water supply."*

EDF ENVIRONMENTAL DEFENSE FUND
Finding the ways that work

*"When chlorine is added to our water, it combines with natural compounds to form Trihalomethanes (THMs)... cancer scientists believe THMs are responsible for the majority of human cancer in the U.S."*

Dr. Robert Carson
University of Minnesota Researcher

*"Breast cancer has recently been linked to the accumulation of chlorine compounds in the breast tissue"*

EPA
United States Environmental Protection Agency

*"Well water should be constantly tested for bacteria, nitrates, lead, arsenic, radon, uranium and certain other heavy metals. Wells are very susceptible to contamination."*

# WHAT ARE YOUR OPTIONS?



## BOTTLED WATER

- More than 40% of bottled water is simply tap water.
- Pepsi's Aquafina and Coke's Dasani brands are bottled, purified municipal water and cost up to 10,000 percent higher than tap water.
- The World Health Organization (WHO) reviewed some of the world's most popular bottled water brands and found that more than 90% contained tiny pieces of plastic... most contained more than 240,000 pieces.
- It is not always fresh.
- Environmentally unfriendly; It takes 1,000 years or more for plastic water bottle to decompose.

*"Bottled water is often no healthier than tap water, but it can be 10,000 times more expensive"*

*- As cited in National Geographic by Emily Arnold, researcher with the Earth policy Institute.*

# THESE SYSTEMS REMOVE MINERALS SO WATER IS FLAT AND TASTELESS:




## WATER SOFTENERS

- Are not filters
- Do not remove any contaminants such as chemicals, bacteria or cysts
- Costly to use, maintain and service
- Must continually add salt



## DISTILLERS

- Expensive and costly to service
- Removes minerals
- Useless during power failure
- Do not remove all chemicals, such as pharmaceuticals and in some cases can make them worse



## REVERSE OSMOSIS

- High maintenance; If you do not use the water in the tank over a period of time, you must sterilize the tank to prevent a bio film from developing.
- Likely to grow micro-organisms and bacteria if not frequently treated
- Does not remove Chlorine, Volatile Organic Chemicals (VOC's), chlorine, MTBE, trihalomethanes.
- Take up a lot of space.
- Makes a limited supply of water

World Health Organization

*HEALTH RISKS FROM DRINKING DEMINERALIZED WATER*
*Is associated with a higher risk of fracture in children, certain neurodegenerative diseases, pre-term birth, low weight at birth and some types of cancer."*

# CARICO HAS THE ULTIMATE SOLUTION!

# Nutri-Tech™

THE WORLD'S **MOST ADVANCED** POINT OF USE WATER PURIFICATION SYSTEM DESIGNED TO GIVE YOU THE PUREST WATER FOR YOUR DRINKING AND COOKING NEEDS.

- 18/10 Surgical Stainless Steel
- Counter top or under counter models
- Simple, easy installation
- High capacity cartridge (typical family of four):

**10" (25.4 cm) 2 STAGES purifies for > 18 months**
**15" (38.1 cm) 3 STAGES purifies for > 36 months**
**20" (50.8 cm) 4 STAGES purifies for > 42 months** *(Not shown)*





- CONVENIENT
- ECONOMICAL... PENNIES PER GALLON
- TOTAL PROTECTION

WATER **TASTES BETTER** WITH NUTRI-TECH™




10" (25.4 cm) MODEL




15" (38.1 cm) MODEL

# DON'T JUST FILTER, **PURIFY** YOUR WATER!

## CARICO'S POINT OF USE WATER PURIFICATION SYSTEMS UTILIZE THE EXCLUSIVE "FULL SPECTRUM CARTRIDGE".




### STAGE 1

Our 0.2 Sub Micron Silver Impregnated Ceramic removes:

- 100% Cryptosporidium *(Bacteria)*
- 100% Giardia Lamblia Cysts *(Bacteria)*
- 99% E coli *(Bacteria)*
- 99% Salmonella *(Bacteria)*
- 99.99% Pathogenic Bacteria
- And it will **STOP any particles** that are **500 times smaller than a strand of human hair.**

### STAGE 2

This custom blended inner core of activated carbon block and special advanced resins removes or reduces:

**100%** Bad taste
**>99%** THM's
**>99%** Pesticides
**>99%** Chlorine
**>99%** Chloramine
**100%** Bad odors
**>98%** Heavy Metals
**>99%** Herbicides
**99%** Chloroform
**96.2%** Mercury
**98%** Cadmium
**100%** Bad color
**>99%** Lead
**>98%** VOC's
**>92%** Fluoride
Arsenic
Sulfides
**>99%** Glyphosate *(eg. Roundup)*
>92% Nitrates
MTBE & BTEX
*(petroleum and crude oil byproducts)*
**And many more!**

### STAGE 3

A special compressed coconut carbon designed to remove any possible remaining contaminants and extend the life of the unit.

CARTRIDGE VIDEO:

## GIVING YOU **FRESH, GREAT TASTING, PURE WATER**

# DON'T JUST FILTER, PURIFY YOUR WATER!

## CARICO'S POINT OF USE WATER PURIFICATION SYSTEMS UTILIZE THE EXCLUSIVE "AQUA PREMIUM CARTRIDGE".

### STAGE 1

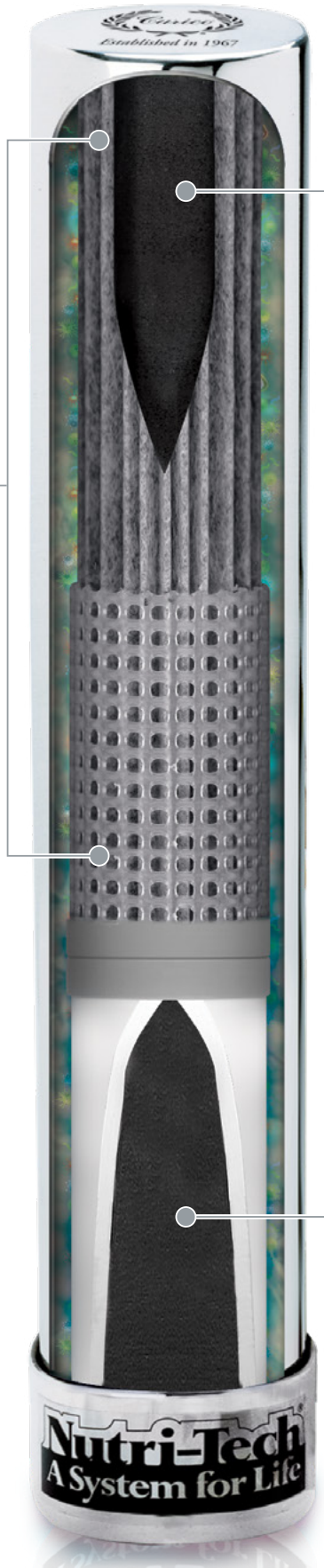
Our 0.005 Sub Micron Silver Impregnated Electro Positive Membrane with impregnated activated carbon removes:

- 100% PFAS *("Forever Chemicals")*
- 99.99999% Cryptosporidium *(Bacteria)*
- 99.99999% Giardia Lamblia Cysts *(Bacteria)*
- 99.99999% E coli *(Bacteria)*
- 99.99999% Salmonella *(Bacteria)*
- 99.99999% Pathogenic Bacteria
- 99.9999% Virus and Cysts
- And it will **STOP any particles that are 20,000 times smaller than a strand of human hair.**

### HIGH CAPACITY CARTRIDGE

*(typical family of four):*

- **10" 2 STAGES** purifies for >18 months *(Not shown)*
- **15" 3 STAGES** purifies for >36 months
- **20" 4 STAGES** purifies for >48 months *(Not shown)*




### STAGE 2

This custom blended inner core of calylitic carbon block and special advanced resins removes or reduces:

**100%** PFAS *("Forever Chemicals")*
**100%** Bad taste
**>99%** THM's
**>99%** Pesticides
**>99%** Chlorine
**>99%** Chloramine
**100%** Bad odors
**>98%** Heavy Metals
**>99%** Herbicides
**99%** Chloroform
**96.2%** Mercury
**98%** Cadmium
**100%** Bad color
**>99%** Lead
**>99%** VOC's
**100%** Fluoride*
**with 20" flouride cartridge*
**>80%** Fluoride*
**with standard 10", 15" and 20"*
**>90%** Arsenic
**>90%** Sulfides
**>99%** Glyphosate *(eg. Roundup)*
**>99%** MTBE & BTEX
*(petroleum and crude oil byproducts)*
**And many more!**

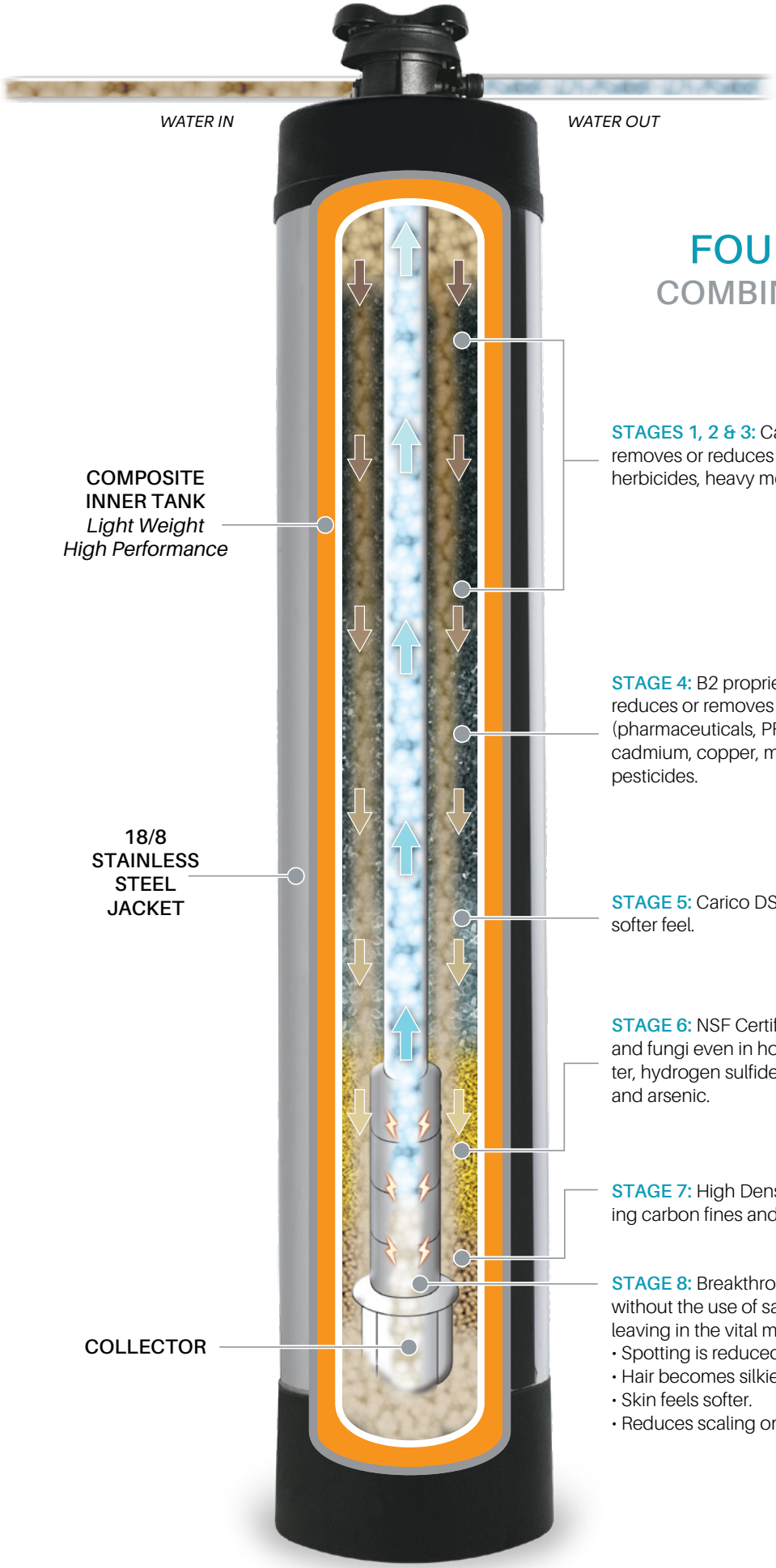
### STAGE 3

A special compressed coconut carbon designed to remove any possible remaining contaminants, extend the life of the unit and provide great tasting water.

**CARTRIDGE VIDEO:**

## GIVING YOU FRESH, GREAT TASTING, PURE WATER.

# ULTRA TECH 8 STAGE WHOLE HOUSE WATER SYSTEM




## FOUR TECHNOLOGIES
### COMBINED INTO ONE SYSTEM!

**STAGES 1, 2 & 3:** Carico's Proprietary Blend of Carbon effectively removes or reduces chlorine, sediment, volatile organic compounds, herbicides, heavy metals, THM's plus bad taste and odors.

**STAGE 4:** B2 proprietary blend of media, including zeolites. Effectively reduces or removes chloramines, fluoride, emerging contaminants (pharmaceuticals, PFOA's and PFOS'), zinc, chromium, glyphosate, lead, cadmium, copper, manganese, arsenic, nickel, mercury, bromine and pesticides.

**STAGE 5:** Carico DS Composite™ prevents scale giving the water a softer feel.

**STAGE 6:** NSF Certified KDF 55 filtration media controls bacteria, algae and fungi even in hot water. Reduces chlorine, pesticides, organic matter, hydrogen sulfide and heavy metals such as lead, cadmium, mercury and arsenic.

**STAGE 7:** High Density Garnet Bed is designed to remove any remaining carbon fines and sediment.

**STAGE 8:** Breakthrough Magnetic field technology conditions the water without the use of salt or electricity, giving the water a softer feel, while leaving in the vital minerals that are necessary for good health.
- Spotting is reduced.
- Hair becomes silkier
- Skin feels softer.
- Reduces scaling on pipes & appliances.

WHOLE HOUSE VIDEO:

# NOW YOU CAN HAVE **CHEMICAL FREE, CRYSTAL CLEAR WATER** FOR YOUR ENTIRE HOME!

### BACKWASHING FEATURE

- Eliminates the need for a pre-filter with most municipally treated water.
- Removes impurities, sediment, particulate matter which improves water flow contact time and the life of your filter.

### BYPASS SYSTEM

The bypass feature makes it convenient to service the unit or replace the media.



**WH 500**
(500,000 gallons/1,892,705 L, 10" x 35")
*2 - 4 Persons per household*




**WH 750**
(750,000 gallons,/2,839,058 L, 10" x 54")
*Larger households*

# IRON-MAG TANKS

## CHEMICAL FREE IRON/SULFUR/MANGANESE REMOVAL BACKWASH SYSTEMS

The Carico Iron-Mag Tanks systems incorporate our exclusive Ironsorb™ media for complete removal of troublesome iron, manganese, arsenic, radium, heavy metals, radio nuclides and reduces hydrogen sulfide (foul egg smell) in residential applications.



### THE BENEFITS OF THE IRON-MAG SYSTEMS INCLUDE:

- No need to add chemicals or salt for regeneration
- No mechanical air injection devices
- Fully automatic - set it and forget it
- 8 hour battery backup
- Environmentally friendly and safe for our planet
- High levels of filtration efficiency
- For use with Carico's Whole House Units (before) or alone

### CONDITIONS FOR PROPER OPERATION:

- pH 6.8-8.8
- Iron - less than 12ppm
- Manganese - less than 5ppm
- Sulfur - less than 5ppm
- Chemical oxidants - less than 0.2ppm

Requires water flow of at least 6gpm *(22.7L)*
10 Year Warranty.

TAKE SALTLESS WATER CONDITIONING TO A NEW LEVEL WITH

# ULTRA-TECH 20" (50.8 CM) SALTLESS CONDITIONER!




*4.5" x 20" /*
*11.43 cm x 50.8 cm*

Carico is proud to introduce the only saltless water conditioner that addresses calcium, magnesium, sulfates, phosphates and silica. Carico's Saltless Conditioners crystalize calcium and magnesium, which prevents them from sticking to your appliances and shower doors and leaves your water feeling naturally soft.

Protects washing machines, dishwashers, shower heads, faucets, coffee makers, humidifiers, boiler, hot water tanks and more!

*For use with Carico Whole House Unit or alone.*

ECOLOGICALLY SAFE

## CARICO

BEST QUALITY WATER
RETAINS HEALTHY MINERALS

NON-CORROSIVE
NO REVERSE OSMOSIS REQUIRED
DOES NOT WASTE WATER

NO SALT REQUIRED
DOES NOT POLLUTE WATER SUPPLY

**NO**
- MAINTENANCE
- CLEANING
- BACKWASH
- ELECTRICITY
- REGENERATION

**SAFE FOR**
- HEALTH
- ENVIRONMENT
- PLANTS

## TRADITIONAL

SALT REQUIRED
POLLUTION TO WATER SUPPLY

SALTY TASTE DRINKING WATER
NO HEALTHY MINERALS

CORROSIVE
REVERSE OSMOSIS REQUIRED
WASTE WATER

**REQUIRES**
- MAINTENANCE
- SYSTEM CLEANING
- ROUTINE BACKWASH
- ELECTRICITY

**UNSAFE FOR**
- HEALTH
- ENVIRONMENT
- PLANTS

# TESTED AND USED WORLDWIDE!

For over 36 years Carico has passed all tests worldwide as well as exceeded all NSF standards and continues to use the leading technology.



# MEETS AND EXCEEDS ALL NSF/ANSI STANDARDS 42 & 53

## FOR THE REDUCTION OF SUBSTANCES LISTED BELOW:

## Performance Data Sheet

**Model: FILCPOUWAB15**

Carico
Established in 1967

| Contaminate | Challenge | Removal | Capacity |
|---|---|---|---|
| Chlorine to | 2 ppm | 99.9% | >4000 gallons |
| Bacteria | e.coli/staff | 99.99999% | >4000 gallons |
| Cyst | giardia | 99.9999% | >4000 gallons |
| Virus | ms2 | 99.9999% | >4000 gallons |
| Lead | 150 ppb | 97.2% | Life of the Filter |
| Heavy Metal (Cadmium) | 50 ppb | 99.9% | Life of the filter |
| Mercury | 50 ppb | 99.9% | Life of the filter |
| Arsenic | 50 ppb | 99.9% | Life of the filter |
| VOCs | 300 ppb | 99.9% | >4000 gallons |
| Pesticides (Glyphosate) | 790 ppb | 99.9% | >4000 gallons |
| Pharmaceuticals | 2.0 µ/L BPA | 99.9% | >4000 gallons |
| THMs (Trihalomethanes) | 80 ppb | 99.9% | >4000 gallons |

| | Nominal Particle Size | | |
|---|---|---|---|
| FILCPOUWAB15 | 0.3 to 0.5 micron | 0.5 to 0.6 micron | 0.6 to 0.8 micron |
| Efficiency | 99.99% Removal | 100% Removal | 100% Removal |

Performance Data testing performed by 3rd party for validation of specific performance claims.

IBR Auburn, Washington
Pace Analytical Minnesota

Certified Products, backed by third party testing, manufactured to ISO9000 standards for quality and performance.

| | |
|---|---|
| Service Flow | 1.0 gpm |
| Water Supply | Potable |
| Water Pressure | 60 psi |
| Water Temperature | 40°F - 80°F(4.4° C - 26.67° C) |

It is imperative that the manufacturer's recommended installation, maintenance and filter replacement requirements be carried out for the product to perform as advertised. See installation manual for warranty information.

NOTE: While the testing was performed under strict standard lab conditions, actual performance may vary.

**MADE IN USA**

# PROTECT YOUR SKIN, LUNGS AND OVERALL HEALTH WITH...

## CARICO'S SOFT 'N CLEAN™ STAINLESS STEEL SHOWER FILTER & SOFTENER

**THE WORLD'S FIRST AND ONLY SYSTEM THAT INCORPORATES STATE OF THE ART TECHNOLOGIES!**

SHOWER FILTER VIDEO:



**STAGE 1:**
KDF reduces or removes chlorine, iron, hydrogen sulfide and heavy metals from the water.

**STAGE 2:**
Carico DS Composite™ prevents scale giving the water a softer feel.

**STAGES 3 & 4:**
Carico's unique carbon foam blocks reduce or remove chlorine, gases and chloramines.

**STAGE 5:**
Incorporates breakthrough magnetic field technology that reverses the hard water condition and replicates soft water behavior.

**ENJOY THE BENEFITS:**

- Healthier, younger-looking hair and skin
- Less fading of color-treated hair
- Relief from dry skin and scalp irritations
- Reduced exposure to harmful contaminants
- Reduced consumption of soaps, conditioners and shampoos
- Reduced scale and scum on tubs, glass and shower enclosures
- Adjustable Miracle-Flow™ showerhead
- Replaceable cartridge lasts 12 - 18 months



# INSULATED VACUUM FLASK

Safe alternative to bottled water. Carico's stainless steel insulated vacuum flask was designed to safely carry your Carico filtered water.

Keeps water cold for hours!




# INLINE WATER FILTER

### VERSATILE

Designed for ice makers, wet bars, beverage dispensers, motor homes, recreation vehicles, campers and boats. Also serves as an effective pre-filter.

### EFFECTIVE

The Carico "In Line™" removes chlorine, objectionable tastes, odors, many chemicals, rust, sand, silt, and other sediment particles.

### RELIABLE

Quality materials and construction resist damage from rust, corrosion and vibration.

# WATER FILTRATION SYSTEM
# WARRANTY


CARICO INTERNATIONAL LLC WORLD HEADQUARTERS

## LIMITED TIME WARRANTY

Carico International LLC warrantees your system to be free from defects in material and workmanship from the date of purchase. Carico, in its sole discretion, will repair or replace free of charge any piece or component it finds defective. This warranty applies to the original purchaser and does not apply to commercial use. Proof of purchase required.*

i. **ALL INSTALLATION KITS:** FULL 30-DAY WARRANTY
ii. **WHOLEHOUSE, IRON/MAG HEADS:** 4-YEAR LIMITED WARRANTY
iii. **ULTRA TECH SS500/750 AND IRON/MAG TANKS:** 10-YEAR LIMITED WARRANTY
iv. **STAINLESS STEEL POINT OF USE HOUSINGS:** LIFETIME WARRANTY
v. **SALTLESS CONDITIONER**: 3-YEAR LIMITED WARRANTY when used after a Carico Wholehouse unit; 1- YEAR LIMITED WARRANTY when without a Carico Wholehouse unit

***Note:*** *(excludes cartridges, media, and installation kits)*

***Note:*** *You are responsible for certain shipping charges on claims for o-rings, fittings, and similar parts*

**See product warranty overview for full details*



Your Local Distributor is:

Carico offers a comprehensive limited lifetime warranty on our products ONLY when purchased from an authorized Carico Distributor or Consultant.

LITWFBRAQ Rev. 3/24 1K

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